



# COMPETITIVE BATTLE CARD

## SonicWall Cloud App Security vs. Microsoft Office 365 Security Features

#### **Competitor Limitations:**

- Complex implementation with multiple dependencies and prerequisites required for security functionality
- Cumbersome and separated policy workflows decrease admin efficiency and limit flexibility
- Enterprise 3 (E3) and below includes only basic security, **no** ATP or account takeover protection services
  - Limited to "known" malware, and reputation based phishing detection
- ATP services vulnerable to targeted attacks such as Base Striker, PhishPoint, and Zero Font

## How to Win With SonicWall:

- <u>Simple deployment and easy policy management</u> reduces TCO and increases admin efficiency
- Single pane of glass management increases visibility across your SaaS threat landscape
- <u>Multi-layered defense</u> with machine learning uniquely tuned to catch targeted phishing attacks, business email compromise, account takeover attacks, and unknown malware\ransomware with Capture ATP RTDMI for attachment and file scanning
- <u>Capture ATP services included</u> with each package, no add-on's
- <u>Ensure compliance</u> with easy-to-use DLP templates, no manual data classification required

#### SonicWall POSITIONING

- Broad Product portfolio, Next-Gen FW, Email Security, Secure Access & Endpoint
- Award-Winning and third-party validated security solution, NSS Labs, ICSA
- In-House Threat Research Team, Capture Labs Threat Research Team
- Extensive product certifications, AV-test, AV-Comparatives, OPSWAT, HIPAA&PCI

Office 365 Security Features				
Feature Comparison	SONICWALL	Office 365 Enterprise E3		
API Based Unified Email + Data Protection	$\checkmark$	×		
API Based Email Protection	$\checkmark$	×		
Cloud App License	O365 Suite <b>or</b> Google Workspace, + Box, Drop Box, Citrix ShareFile	O365 Suite Only		
Anti-Spam, Malware, Spoofing, Anti- Phishing (Reputation-based)	✓	√		
ATP Anti-Phishing (ML-based)	$\checkmark$	×		
ATP Attachment Analysis	$\checkmark$	×		
Advanced URL Protection	$\checkmark$	×		
Click Time URL Protection	$\checkmark$	×		
Email Encryption	Microsoft O365	$\checkmark$		
Data Leak Protection (Email)	$\checkmark$	$\checkmark$		
Data Leak Protection (SaaS file storage)	✓	$\checkmark$		
ATP File Scanning (SaaS file storage)	$\checkmark$	×		
Account Takeover Protection	$\checkmark$	×		

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# MICROSOFT VS CLOUD APP SECURITY TALKING POINTS

## Competitive Positioning against Microsoft EOP/ATP

- Microsoft EOP misses 35%
- Microsoft ATP misses 11%
- ATP misses targeted attacks and sophisticated attacks, because:
  - They are the default / the target
  - Too slow/big to respond
  - MS not a security company will always prefer usability
  - ATP too broad? not learning your org and interactions
- Increasing ATP handling of message leads to "HIGH" false positive rates
- Complex configuration and require infinite tuning

## Key Talking Points: The Secret Sauce

- CAS augments- not replace existing security layers
- Deploy as an app (API) inside O365 provide In-line protection from the inside
- Blocks before the inbox
  - No emails, links or attachments reach the user until they are determined harmless
- Analyzes 300+ indicators of phishing
  - Al continuously trained on attacks that evade Office 365
- Detects anomalies track, flag, remediate and alert
- Protects all emails, internal senders too
- Secures the full suite/collaboration tools
- Minutes to setup, nothing to install, no rerouting of traffic, no agent to deploy
- Designed for the cloud and optimized to secure it





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# COMPETITIVE BATTLE CARD

Feature Comparison	CAS Basic	CAS Advanced	O365 Enterprise 1 (E1)	O365 Enterprise 3 (E3)	O365 Enterprise 5 (E5)
API Based Unified Email + Data Protection	√	$\checkmark$	×	×	√
API Based Email Protection	$\checkmark$	✓	×	×	✓
Cloud App License	O365 Suite <b>or</b> Google Workspace	O365 Suite <b>or</b> Google Workspace, + Box, Drop Box, Citrix ShareFile	O365 Suite Only	O365 Suite Only	laaS, PaaS, and SaaS
Anti-Spam, Malware, Spoofing, Anti- Phishing (Reputation-based)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
ATP Anti-Phishing (ML-based)	$\checkmark$	$\checkmark$	×	×	$\checkmark$
ATP Attachment Analysis	$\checkmark$	$\checkmark$	×	×	$\checkmark$
Advanced URL Protection	$\checkmark$	✓	×	√	✓
Click Time URL Protection	✓	✓	×	×	✓
Email Encryption	×	Microsoft O365	×	$\checkmark$	$\checkmark$
Data Leak Protection (Email)	×	$\checkmark$	×	$\checkmark$	$\checkmark$
Data Leak Protection (SaaS file storage)	×	$\checkmark$	×	$\checkmark$	✓
ATP File Scanning (SaaS file storage)	~	✓	×	×	×
Account Takeover Protection	$\checkmark$	$\checkmark$	×	×	×
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Feature Comparison	Feature ComparisonCASCAS AdvancedBasic		Microsoft 365 E3	Microsoft 365 E5	
API Based Unified Email + Data Protection	✓	✓	$\checkmark$	✓	
API Based Email Protection	✓	✓	$\checkmark$	√	
Cloud App License	O365 Suite <b>or</b> Google Workspace	O365 Suite <b>or</b> Google Workspace, + Box, Drop Box, Citrix ShareFile	O365 Suite	O365 Suite	
Anti-Spam, Malware, Spoofing, Anti-Phishing (Reputation- based)	$\checkmark$	$\checkmark$	$\checkmark$	✓	
ATP Anti-Phishing (ML-based)	$\checkmark$	$\checkmark$	$\checkmark$	✓	
ATP Attachment Analysis	$\checkmark$	$\checkmark$	×	$\checkmark$	
Advanced URL Protection	$\checkmark$	$\checkmark$	$\checkmark$	✓	
Click Time URL Protection	$\checkmark$	$\checkmark$	*	✓	
Email Encryption	×	Microsoft O365	$\checkmark$	$\checkmark$	
Data Leak Protection (Email)	×	$\checkmark$	$\checkmark$	$\checkmark$	
Data Leak Protection (SaaS file storage)	×	$\checkmark$	$\checkmark$	✓	
ATP File Scanning (SaaS file storage)	$\checkmark$	$\checkmark$	×	1	
Account Takeover Protection	$\checkmark$	✓	×	×	

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# COMPETITIVE BATTLE CARD

Feature Comparison	CAS Basic	CAS Advanced	M365 <sup>1</sup> Business Basic (a.ka. 0365 Business Essentials)	M365 <sup>1</sup> Business Standard (a.k.a. 0365 Business Premium)	M365 <sup>1</sup> Business Premium (a.k.a. M365 Business)
API Based Unified Email + Data Protection	$\checkmark$	$\checkmark$	×	×	$\checkmark$
API Based Email Protection	$\checkmark$	$\checkmark$	×	×	$\checkmark$
Cloud App License	O365 Suite <b>or</b> Google Workspace	O365 Suite <b>or</b> Google Workspace, + Box, Drop Box, Citrix ShareFile	M365 Suite Only	M365 Suite Only	M365 Suite Only
Anti-Spam, Malware, Spoofing, Anti- Phishing (Reputation-based)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
ATP Anti-Phishing (ML-based)	$\checkmark$	$\checkmark$	×	×	$\checkmark$
ATP Attachment Analysis	$\checkmark$	$\checkmark$	×	×	$\checkmark$
Advanced URL Protection	$\checkmark$	$\checkmark$	×	×	$\checkmark$
Click Time URL Protection	$\checkmark$	$\checkmark$	×	×	$\checkmark$
Email Encryption	×	Microsoft O365	×	×	$\checkmark$
Data Leak Protection (Email)	×	$\checkmark$	×	×	$\checkmark$
Data Leak Protection (SaaS file storage)	×	$\checkmark$	×	×	$\checkmark$
ATP File Scanning (SaaS file storage)	$\checkmark$	$\checkmark$	×	×	$\checkmark$
Account Takeover Protection	$\checkmark$	$\checkmark$	×	×	×

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<sup>1</sup> M365 short for Microsoft 365



- <u>https://products.office.com/en-us/compare-all-microsoft-office-products?activetab=tab:primaryr2</u>
- <a href="https://www.microsoft.com/en-in/microsoft-365/business#coreui-heading-hiatrep">https://www.microsoft.com/en-in/microsoft-365/business#coreui-heading-hiatrep</a>
- <u>https://www.microsoft.com/en-us/microsoft-365/business/compare-more-office-365-for-business-plans</u>
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